

City of Petaluma Goal Setting March 2023

Petaluma Urban Chat Proposals (Finalized March 13)

	Affordable this year with limited or no budget adjustments	More time or more significant budget adjustments needed, so more achievable in years two through five	Fiscally impossible today, but nonetheless crucial for climate action and long-term future of town
General Plan	<i>Complete drafting of General Plan with the Urban Chat goals, including the fiscal achievability expectations</i>	<i>Adopt General Plan</i>	
	<i>Integrate the conclusions in the AIA SDAT on 15-minute neighborhoods and updated street standards into the General Plan.</i>		
	<i>Integrate the concept of "up not out", encouraging increased use of the urban and neighborhoods cores while protecting existing open spaces</i>		
	<i>Integrate the concept of increased use of downtown alleys</i>		
Zoning	<i>Begin updating of IZO and SmartCode to conform to General Plan</i>	<i>Adopt updated IZO and SmartCode</i>	
		<i>Expand Central Petaluma Specific Plan to incorporate at least E. Washington and Petaluma Boulevard South</i>	
	<i>Complete and adopt Objective Design Standards</i>		

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Car Dependency	<i>Adopt parking maximums</i>	<i>Reassess parking maximums for possible reductions</i>	
	<i>Develop plan for parking management downtown and in other neighborhoods as may be identified</i>	<i>Implementation parking management plans</i>	
	<i>Implement policy to design every new or maintained street for a speed limit reduction of at least 5 mph</i>	<i>Narrow streets where practicable</i>	<i>Have arterial speed limits at no more than 30 mph and no other streets above 20 mph</i>
	<i>Identify streets for which speed limits should be less than 25 mph</i>		
	<i>For arterials, identify an order for road diet conversions as traffic volumes diminish</i>		<i>Have no arterials with more than three lanes</i>
	<i>Adopt a VMT mitigation policy and eschew the use of "overriding considerations"</i>		

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Transit	<i>Increase fixed route ridership by 20 percent</i>	<i>Increase fixed route ridership by 100 percent</i>	<i>Have a transit stop with 15-minute headways for 18 hours per day within a five-minute walk of 85 percent of all homes</i>
	<i>Plan for a downtown shuttle service funded by downtown parking management</i>	<i>Implement downtown shuttle service</i>	
	<i>Establish a 30-year plan of most efficiently served routes to help direct land-use pattern</i>		<i>Assure that transit is affordable to all for all tasks of daily life</i>
	<i>Develop a plan for Station Area to facilitate shared use by transit, bicyclists, pedestrians, and TOD parking</i>		
	<i>In zoning changes, change site plan criteria such that transit riders aren't disadvantaged compared to car passengers.</i>		

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Bicycling	<i>Finalize Bike-Ped Master Plan and begin implementation</i>	<i>Continue implementation of Bike-Ped Master Plan</i>	
	<i>Develop plan for bike parking consistent with 20 percent bike mode split and appropriate security</i>	<i>Implement bike parking plan</i>	
Walking	<i>Finalize Bike-Ped Master Plan and begin implementation</i>	<i>Continue implementation of Bike-Ped Master Plan</i>	
	<i>Develop plan for maintenance of all sidewalks</i>	<i>Implement plan for maintenance of all sidewalks</i>	
	<i>Recognize that bicyclists and pedestrians have different infrastructure needs</i>		
	<i>For pedestrians originating at SMART, conceive routes that aren't street-adjacent sidewalks along arterials</i>		<i>Implement pedestrian plan</i>
Public Amenities (Restrooms)	<i>Develop a plan for having clean restrooms always available in places where the public gathers on foot, e.g. downtown, parks, and transit centers.</i>	<i>Implement the restroom plan</i>	

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Housing	<i>Begin the IZO and SmartCode revisions to align with the pending General Plan and to encourage more homes in most convenient bikable/walkable/transit locations</i>	<i>Finalize IZO and SmartCode revisions</i>	<i>Achieve RHNA goals</i>
			<i>Develop policies to reduce commuting by facilitating employees with Petaluma jobs living in Petaluma</i>
Urban Forestry	<i>Update the Tree Ordinance and Master Plan</i>		
	<i>Develop a plan to return street frontage trees in all practical locations</i>	<i>Begin implementing street tree plan</i>	
Climate Action	<i>Implement every action listed above</i>	<i>Implement every action listed above</i>	<i>Reach carbon neutrality by 2030 and exceed carbon neutrality by 20 percent by 2035 (other goals here align with this goal)</i>
Climate Adaptation	<i>Develop a policy for existing and proposed land uses within possible area of sea level rise by 2100, including advising future residents and owners of limits of City responsibility</i>	<i>Implement policy</i>	
Municipal Financial Sustainability	<i>Above actions align with this goal</i>	<i>Above actions align with this goal</i>	<i>Ahh, there's the rub</i>